



Privacy Notice

Please read this privacy notice carefully as it contains important information about who we are, how and why we collect and process your personal information and your rights in relation to your personal information.

Who we are

IMPERX is a company that primarily sells its products and services to other businesses rather than to individual consumers. At times IMPERX, INC. may collect and process certain personal information about you. We are committed to protecting your personal information and are regulated under applicable data protection laws. We are responsible as 'controller' of your personal information for the purposes of those laws.

The personal information we collect and use

Information collected by us

In the course of our business activities we may collect and process the following personal information you might provide to us including your name, job title, employer, business email address and contact details. Where legally required, we will obtain your consent before collecting or processing your personal information and allow you to revoke such consent. We may also rely on other reasons for collecting personal information where the law allows.

Information collected from other sources

We also may obtain and process your personal information (for example your name, job title, employer, business email address and contact details) when you provide it to us for, or at, an external event, or when you provide it to an event organizer and we have sponsored that event.

How we use your personal information

We might use your personal information to:

- to communicate with you about our latest news, events and products or services;
- to communicate with you in response to your enquiries, requests, comments or suggestions;
- to provide you with information and services or products that you request from us; and
- to comply with legal obligations and where necessary for the establishment, exercise or defense of legal claims.

We will always have one of the following reasons to obtain or use your personal information before doing so:

- we will have obtained your consent;
- we will be using the information to enable us to perform a contract between you have entered into with us, or we are taking steps at your request to enter into such a contract;
- we will be using the information to comply with a legal obligation to which we are subject; or



- we will be using the information because doing so is in our, or a third parties', legitimate interests.

Our legitimate interests include, providing you with news and information about events, products and services that we believe may be of interest to you or your business, providing you with responses and information you have requested from us and establishing, exercising and/or defending legal claims.

Who we share your personal information with

We may share your personal information with third parties, including third-party service providers, and our authorized sales representatives and distributors. Third-party service providers may include, for example, professional advisers, consultants and cloud service providers. We may also share your personal information with law enforcement or other authorities if required by applicable law.

All our third-party service providers and other entities are required to take appropriate security measures to protect your personal information. We do not allow our third-party service providers to use your personal information for their own purposes. We only permit them to process your personal information for specified purposes and in accordance with our written instructions.

How long your personal information will be kept

We will only retain your personal information for as long as necessary to fulfill the purposes we collected it for, including for the purposes of satisfying any legal requirements. To determine the appropriate retention period for your personal information, we consider the amount, nature, and sensitivity of the personal information, the potential risk of harm from unauthorized use or disclosure of your personal information, the purposes for which we process your personal information, whether we can achieve those purposes through other means, and the applicable legal requirements. When it is no longer necessary to retain your personal information we will securely destroy it in accordance with applicable laws.



Keeping your personal information secure

We have appropriate security measures in place to prevent personal information from being lost, stolen or misused. We limit access to your personal information to those who have a genuine need to know it. Those third parties we use to process your information will do so only in an authorized manner and will be subject to a duty of confidentiality.

We also have procedures in place to deal with any suspected data security breach. In the event of a data breach, we will follow all legal obligations with respect to notifying persons that are involved and appropriate regulators.

Your rights

Under certain conditions, you have the right to request from IMPERX, among other things:

- access to certain information concerning your personal information and the way we are processing it;
- correction of errors in your personal information;
- deletion of or restriction of inaccurate personal information or personal information that has been unlawfully processed;
- for us to stop certain processing of your personal information, including direct marketing; and
- receipt of your personal information in a structured, commonly used and machine-readable format, enabling you to transmit the information to another controller.

To the extent that the legal basis for our processing of your personal information is consent (see "*How we use your personal information*" above), you have the right to withdraw that consent at any time. Withdrawal will not affect the lawfulness of processing before the withdrawal.

For more information on the full extent of your rights or to exercise your rights, please contact us in accordance with the contact details below. Please attach to your request a copy of an official identity document.

If you would like to unsubscribe from any of our email marketing communications you can also click on the 'unsubscribe' button at the bottom of the email.

Consequences of not providing your personal information

For customers and prospective customers of IMPERX the provision of your personal information may be a requirement necessary to enter into a contract with us. Not providing your personal information may result in your not being able to enter into a contract with IMPERX, or in IMPERX being unable to provide its services and products.

How to contact us

Please contact us at marketing@imperx.com, if you have any questions or concerns relating to data privacy at IMPERX.



How to complain

We hope that we can resolve any query or concern you raise about our use of your personal information. However, if you believe our processing of your personal information infringes data protection laws, you have the right to lodge a complaint with a data protection authority. This will usually be the data protection authority of the country you reside in.

Changes to this privacy notice

We reserve the right to amend this notice in order to comply with applicable data protection laws. Should we amend this notice, we will take reasonable measures to provide notification of the changes.